

## HOW TO COMMUNICATE SUCCESSFULLY WITH PROJECT TEAMS - EXTENDED

Course Code: PA103E Duration: 14 hours Credits: 14 PDUs

#### **Course Description**

Participants will learn the various elements and forms of communications, the skills and best-practiced guidelines to effectively communicate critical project information in a concise, timely and targeted format taking into account communication barriers, verbal and non-verbal messaging elements, group and electronic communications and intercultural diversity. Individual exercises combined with interactive group discussions, team workshops and role play will offer participants ample opportunities to apply learnt communication skills.

## **Target Audience**

Individuals who will benefit from this course include Project Managers/Leaders and Team Members

## **Course Objectives**

Effective communication is the foundation of project success helping course participants better understand all project stakeholders and to express themselves and ideas more effectively

#### **Course Outline**

#### **Module 1: Effective Communication Elements**

- Definition and project context
- Communications plan
- Communication forms and methods
- Communication models and channels
- Constructive feedback
- Active listening

#### **Module 2: Communication Barriers**

- Filters and selective perceptions
- Attitudes, beliefs and values
- Emotions and meanings
- Noise and environmental factors
- Language and misinterpretation
- Differences and assumptions

## **Module 3: Verbal and Non-Verbal Communications**

- Written and oral: styles and guidelines
- Tactile: handshaking techniques
- Spatial: personal space interaction
- Vocal: voice pitch, tone, volume and pace
- Visual: appearance and body language
- The 7%-38%-55% rule: study findings

#### **Module 4: Group Communications**

- Interpersonal communication styles
- Organizational networks and meetings
- Mass distribution, channels and persuasion
- Public speaking, presentations, visual aids



# **Module 5: Electronic Communications**

- Teleconferencing/Videoconferencing
- Website components and design
- Social media use in project management
- E-mail etiquette, structure, methodology

# **Module 6: Intercultural Communications**

- Cultural diversity considerations
- Cultural sensitivity and awareness
- Cultural impacts on project communications
- The spectrum of prejudice